# IMPORTANT DATES :Call for Abstract: 20.02.2016Call for Full Paper: 29.02.2016Seminar Date: 04.03.2016

The write up should be in MS Word. Font: Times New Roman. Font Size: 12, Line Space: 1.5 Abstract not exceeding more than 300 words and Paper not exceeding more than 2000words. Mail your Abstract & Paper to: <u>resurgentindia@rbvrrit.com</u>

#### **REGISTRATION DETAILS:**

Corporates	: 1000/-
Academics	: 500/-
Research Scholars	: 400/-
Students	: 200/-

# CONTACT: 040-24752118, 9949505962

# PATRONS

Dr A. Raghupathi Reddy President – RBVRR Educational Society

Dr S.V.N. Reddy Secretary - RBVRR Educational Society

Dr G. Gopal Reddy Convener – RBVRR Institute of Technology

## SEMINAR CHAIRPERSON

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### **Seminar Coordinators**

Mrs. B. Neeraja Dr Harrison Sunil. D Mrs. M. Radhika Mrs. G. Sunitha Mr. P. Madhu Kumar Reddy Mrs. P. Asha Latha Mrs. T. Chandana Mr. C. Shekhar Reddy





# RAJA BAHADUR VENKATA RAMA REDDY INSTITUTE OF TECHNOLOGY (RBVRRIT)

(Sponsored by RBVRR Educational Society)



**Innovation & Entrepreneurship** 

Date : Friday 04th March, 2016

**Organized By** 



(Recognized by AICTE & Affiliated by Osmania University) Hanuman Tekdi, Abids, Hyderabad-01 Phone: 040-24752118, 9908973330

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#### **ABOUT THE COLLEGE**

RBVRRIT was established in 2002 under the aegis of RBVRR Educational Society, with a vision to impart quality education and aims to create knowledge grids in the field of Technology & Management Education. RBVRRIT has shown remarkable progress over the years. Its alumni have distinguished themselves and are found working both in India and abroad. With a sprawling campus, RBVRRIT provides good academic ambiance. The individual care and attention bestowed by the faculty enables students to dedicate themselves to excel in their academics.

Care is also taken to conduct personality development programs on a regular basis which help in honing up the communication skills and shaping well-rounded personality. A confident and fully equipped student of RBVRRIT going out of the campus will be able to accept any challenging positions.

The institute was successful in organizing National Seminars on "FDI – A key driver of Economy: Opportunities and Challenges" and "E-Commerce - Impact on Economic Development". The successful conduct of the seminars has inspired the faculty to organize the seminar on Resurgent India. The institute is confident that the present seminar will also prove a success.

#### **ABOUT THE SEMINAR**

India is going through a phase of rapid economic development driven by young, diverse and inclusive entrepreneurial landscape. The slew of measures announced by government-Startup India, Skill India, Make In India, entrepreneurial incubation, promotion of innovation, infrastructure development aim at transforming economy. Government launched IAF (India Aspiration under small industries fund) with capital two thousand crores to boost startup eco-system. The ease of business and accent on good governance, minimal invasive policies, access to funding are expected to catapult India into one of the rapidly growing large economies in the world. As it is, Indian economy is clocking 7.3% annual growth rate and has become an attractive destination for investors.

The seminar topic is not only very robust but also is of great topical interest and value. It will offer an opportunity for discussion and exchange of ideas. It provides a platform facilitating interaction among Academics, researchers, corporates and students of business and IT domains to discuss challenges and opportunities in building Resurgent India.

#### **CALL FOR PAPERS**

Academicians, research Scholars, students and professionals are invited to submit original papers or case studies on the areas of interest mentioned below. The contributor can contribute a paper on any topic falling under the broad scope of the main theme of the seminar. Papers will be reviewed and the selected papers will be called for presentations and will be published in an edited volume with **ISBN** number.

#### **THEMES**:

# I. NEW INITIATIVES: IMPROVING THE EASE OF DOING BUSINESS IN INDIA

- Initiatives for stimulating entrepreneurial skills.
- R&D, Governance & Services.
- Make in India: startup funding.
- Infrastructure Development: Reliable energy sources.
- Capital Markets: A driving force in investment decisions.
- Emerging trends in corporate finance.

#### **II. IMPACT OF ICT IN ENHANCING SKILL INDIA**

- IT enabled business services.
- Engineering ICT for smart cities.
- Building Silicon Valley's at home.
- Next generation Network Infrastructure(NGNI).
- Delivering services digitally.
- Technology incubation and development of entrepreneurs.

#### III. INNOVATIVE CORPORATE STRATEGIES FOR BUSINESS EXCELLENCE

- Nurturing innovation through IPR (Intellectual Property Rights).
- HR in making India a skill development hub.
- Role of marketing in creating avenues for entrepreneurship.
- Ethical issues in business practices.
- Corporate governance.

#### **TECHNICAL SESSIONS**

Session	Торіс
1	New Initiatives: Improving the ease of doing
	business in India.
Ш	Impact of ICT in enhancing skill India.
III	Innovative corporate strategies for business
	excellence.